

Growing Your Future: *The Business Side of Farming*

Alternative agriculture is ramping up to meet the demands of a health-conscious culture: local produce, naturally-raised meats and fibers, organically-grown herbs, flowers, and more.

For those hoping to start and sustain a profitable small farm or agricultural enterprise, as well as current growers wanting to enhance existing operations, WSU Snohomish County Extension is offering the 12-week award-winning course:

Cultivating Success: ***Agricultural Entrepreneurship & Farm Business Planning***

Cultivating Success offers courses specifically designed to help you plan for a successful agricultural enterprise. Explore your entrepreneurial side while learning business basics and developing a business plan to guide your venture.

Graduates gain skills in business planning, direct marketing, financial and legal issues. During the course, participants are given the knowledge and tools to develop a business plan they can take to the bank to finance a new enterprise or expand an existing farm business.

This course offers first-hand knowledge of federal, state, and local programs targeting small producers, including resources to improve risk management and conservation practices.

Guest speakers include a full line-up of local guest speakers including bankers, business professionals, and successful farm owners. In addition, there will be two Saturday field trips to see how other successful farms are turning business plans into profitable reality.

When: Tuesday evenings, 6-9pm January 17 - April 17, 2012
plus two Saturday field trips

Where: WSU Snohomish County Extension @ McCollum Park
Cougar Auditorium, 600 - 128th St SE, Everett, WA

Cost: \$275 per farm/couple, paid pre-registration required

Register: Fill out form on reverse & mail with your check or visit www.brownpapertickets.org/event/192874 to use your credit card.

***For more information on the course,
contact Andrew Corbin 425.357.6012, corbina@wsu.edu.***



United States
Department of
Agriculture

National Institute
of Food and
Agriculture



WASHINGTON STATE UNIVERSITY



SNOHOMISH COUNTY EXTENSION

Registration Form

Cultivating Success: Agricultural Entrepreneurship & Farm Business Planning

When: Tuesdays, January 17, 2012 thru April 17, 2012 6-9pm

Where: WSU Snohomish County Cougar Auditorium
McCollum Park, 600 - 128th St SE, Everett, WA

Register: Cost of the workshop is \$275 per farm/couple.
Space is limited to ensure a quality learning experience.
To register with your credit card visit www.brownpapertickets.com/event/192874
or fill out this form and mail with your check.

For more information, contact Andrew Corbin corbina@wsu.edu, 425.357.6012.

Registration Information

Name(s): _____

Email: _____ Cell: _____

Company: _____ Work Phone: _____

Address: _____ Home Phone: _____

City: _____ State: _____ Zip: _____

Circle all that apply:

Farmer/Rancher

Nursery/Greenhouse Operator

Landscaper/Arborist

Homeowner

Rural Landowner

Condo/Apartment Dweller

Other _____

Payment Information

To register via check, mail (or drop off) this form with your payment at least one week before workshop date.

Please make checks payable to: *Washington State University*

Mail check and registration form to: Karie Christensen
WSU Snohomish County Extension
600 - 128th St SE
Everett, WA 98208-6353

Questions? Call Karie Christensen at 425.357.6039 or email christensen4@wsu.edu

Refund Policy: *Cancellations can be made until two days prior to class, at which time the registration fee, less \$20 will be refunded. No refunds after that time, nor for "no shows". Class substitutions are acceptable at any time. WSU reserves the right to cancel workshops if there is insufficient registration.*

Discrimination/Accommodation Policies. *Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office or to the WSU Center for Human Rights. Persons with a disability requesting special accommodation can request accommodation 21 days before training at 425.338.2400. If accommodation is not requested in advance, we cannot guarantee availability on-site.*

pmt type _____ date rec'd _____ amt pd \$ _____ initials _____
ck# _____ d-receipt _____ paid by _____